

# Press Release

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## For Immediate Release

### **Illinois G7 Master Printer *Creative Printing Services* Licenses Color-Logic Process Metallic Color System™**

West Chester, OH; *June 2010*—Color-Logic has announced that Creative Printing Services—a G7 Master Printer located in suburban Chicago, Illinois—has licensed the Color-Logic Process Metallic Color System™ and now offers it to print customers. Announcing the selection by Creative Printing Services, Color-Logic Director of Operations and eCommerce Dave Bowden commented: “G7 Master Printers must calibrate their equipment and systems to G7 gray balance and neutral tone curves, and must be capable of delivering G7 proofs and print products, thus demonstrating their commitment to delivering quality color to their customers. Color-Logic is pleased that the Color-Logic Process Metallic Color System performs within the criteria used by IDEAlliance, the certifying organization, and that a G7 Master Printer has chosen to use our system.”

Creative Printing Services Vice President Sheldon Ross, describing the selection of the Color-Logic Process Metallic Color System, said: “Creative Printing Services has become known for our ability to design and print striking metallic special effects. We previously used another metallic color system and were quite pleased when we evaluated the Color-Logic system in our pressroom. The new system provides even better special effects than the system we used before, and we expect exciting responses from our many metallic print customers.”

Creative Printing Services is a leading print communications company that for 25 years has provided dependable, high quality, digital, sheetfed and web communication products. Creative Printing Services is eco-friendly, with certification from the Forest Stewardship Council. In addition, quality is controlled based upon guidelines of G7 Master Printer Certification. Creative Printing Services is a certified minority owned and operated business enterprise. For more information, visit [www.creativepsi.com](http://www.creativepsi.com) or call 800-932-2750.

Color-Logic™ develops color communication systems and software tool sets for a variety of special effect printing applications. Color-Logic provides brand owners, product managers, corporations, and their advertising agencies the ability to differentiate themselves and their clients with a simple print production process that yields dramatic results. Color-Logic special effects utilize the existing workflows of printers and designers, yielding dynamic results without the use of special equipment. Color-Logic supports the value of print and works with designers and printers to enhance their printed media. For more information, visit [www.color-logic.com](http://www.color-logic.com) or call 513-258-0047.